



Code 100-02

Job Title: SEO Analyst

The role of SEO Analyst at escapeurope.com covers all aspects of natural and paid optimization, including keyword research, link development, PPC management, analytics review and search copywriting. Whether you are an all-round expert, or a specialist in one field looking to expand your knowledge into other areas, we'd love to hear from you.

Candidates wishing to apply should be able to demonstrate they can prioritise their own workload and work to timescales in order to meet objectives and should preferably have a minimum of 2 years SEO experience. A good understanding of SEO techniques and evidence of past success is a must. Candidates should have a well-rounded understanding of all areas of SEO, although specialism in a particular area (e.g. PPC, article distribution, etc.) may also be of benefit. A good working knowledge of front-end web programming languages such as HTML, CSS and JavaScript are also strongly desirable.

Escapeurope.com employment package includes a competitive salary, bonus scheme and employee pension contributions. To enquire about this SEO Analyst vacancy, please email your CV and covering letter to careers@escapeurope.com